



CROPS

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Rate Card

All advertisements subject to RBI's standard [terms and conditions](#).

	Number of insertions:					
	1	6	12	20	30	40
4 col / mono						
	(Costs in £)					
Double page spread	3672	3488	3313	3147	2989	2840
1/2 double page spread	2019	1917	1821	1729	1643	1561
Full page	2040	1938	1841	1748	1661	1578
Mini page	1303	1238	1176	1117	1061	1008
1/2 page	1122	1065	1012	961	913	867
1/4 page	617	585	556	528	501	476
1/8 page	339	321	305	289	275	261
Covers (Including 4 colour)						
Inside front cover	2448	2325	2209	2098	1993	1893
Outside back cover	2244	2131	2025	1923	1827	1736
Inserts						
Up to 10g	£71 per 1,000					
10 – 15g	£81 per 1,000					
15g +	Price on application					

All rates exclusive of VAT. Effective December 2005